

Evening Public Ledger

PUBLIC LEDGER COMPANY

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he enlightenment on this subject it is rash to assert that the Entente is perilously cracked. Paris reports that the British charge d'affaires and the French foreign office are now exchanging views, which while divergent "will not prevent them from continuing their friendly collaboration."

TOM CUNNINGHAM'S GREAT OPPORTUNITY

As Chairman of the Republican City Finance Committee He Can Prove That Reform Means Something

When the chairman of the Republican city committee made Thomas W. Cunningham chairman of the subcommittee on finance he must have been checked.

Mr. Cunningham is the head of the Republican Alliance, the chief anti-Vare organization. The city committee is controlled by the Vares. Their friends and supporters were put at the head of every other subcommittee, and a majority of Vare followers controls the subcommittee on finance over which Mr. Cunningham presides.

The business of Mr. Cunningham's committee is to raise campaign funds. This has usually been done by "shaking down" the city and county employees, including the policemen and firemen. It has been customary to "hassle" laborers two days' pay and to demand from the policemen and firemen from \$10 to \$15, and to tax officials receiving \$6000 or more from 6 to 10 per cent of their salaries.

Mayor Smith last year, in a moment of irritation, said he "would be damned" if he would pay the assessment, but it is understood that he reconsidered and came across with the money.

The system has been known to put \$200,000 in the treasury of the city committee for a single campaign.

The Vare chairman of the city committee checked because he had put upon Mr. Cunningham the duty of shaking down the city employees. If he objected there were enough Vare men on his subcommittee to outvote him and to order that the old system be continued.

But if Tom Cunningham, backed by the Mayor, plays his cards right he can get his factional opponents in a hole deeper than that which they have dug for him.

In the first place, as chairman Mr. Cunningham has only to announce that he intends to obey the provisions of the charter. That document expressly forbids any officer, clerk or employee of the city to "directly or indirectly demand, solicit, collect or receive, or be in any manner concerned in demanding, collecting, collecting or receiving, any assessment, subscription or contribution, whether voluntary or involuntary, intended for any political purpose, whatever."

The purpose of this is clear. It is intended to protect the city employees against being held up for campaign contributions.

The charter is more definite in its protection of the policemen and firemen, for it provides that no uniformed employe "shall pay or give any money or other valuable thing or make any subscription or contribution, whether voluntary or involuntary, for any political purpose whatever."

It further provides that any policeman or fireman who violates this prohibition shall be guilty of a misdemeanor punishable by a fine of not more than \$500 or imprisonment for not longer than two years, or by both fine and imprisonment.

The firemen and the policemen can thank the men who framed the charter and secured its passage through the legislature for the protection thus afforded to them. They know that Senator Vare did his best to defeat the charter until he found that he could not do it. Then he reluctantly gave it his support.

The gratitude of the uniformed force is due to Mayor Moore and the men backing him, for it was they who emancipated them.

An announcement from Mr. Cunningham that he will be the first to demand the punishment of any one who attempts to hold up the firemen in the engine houses or the police in the police station houses in the old manner will be a wholesome warning to captains and lieutenants on whose consciousness it has not yet dawned that a new regime has been inaugurated.

This announcement should be followed by another one, namely, that the nonuniformed employes of the city are to receive the protection of the Mayor and his heads of departments in the enjoyment of their salaries and wages, and that the payment of a campaign contribution will be regarded as that use of office "for influence political movements" which is forbidden by the charter as explicitly as campaign contributions by the police and firemen.

Such a course carried out to the limit would emancipate every clerk and employe who has believed in the past that he could not retain his job unless he came across with the amount assessed to him by the figures in the headquarters of the city committee.

HOW WORLD IS LINKED

Norway Fish Crisis Affects Philadelphia Hat Market—America's Isolation Gone

SCARCELY a week has passed since the ending of the war without bringing with it some new evidence that the old isolation of the United States, its freedom from worry over foreign crises, its absence from injury by another country's domestic conditions, is now gone, and gone forever.

Tucked away in the news of the day is a report from Consul Letcher, at Christiania, Norway, saying that the fishermen of that country are facing a crisis in their post-war relations to the fact that they have lost their pre-war markets. Many fisheries, he says, have shut down and thousands of the employes have been thrown out of work.

Such a report, naturally, would not be treated here as important news by the general public. But to the man interested in the growth and continuance of our foreign trade there will appear between the lines a warning that the effects of this crisis in the Scandinavian fisheries unless the plans under way for solution of the problem are successful.

FEW among the general public are acquainted with the almost miraculous growth of American trade in Norway. It is a little country and yet has developed very close personal relationships in the past, and we have not accustomed ourselves to thinking of it at all.

Yet it is doubtful if there is a country in the world whose imports from the United States will show so immense a percentage of increase as will those of Norway for the last year. In the streets of Christiania nine automobiles in every ten are of American make, in spite of the fact that England and France are so much nearer and have heretofore done most of the Norwegian business.

There are only two brands of popular priced shoes worn in Norway now, and both of them are American. The Norwegian papers carry the advertising for these shoes in little "boxes" alongside the paper's title on the front page, where the EVENING PUBLIC LEDGER prints the weather summary and the name of the edition. The Norwegian papers carry on the left the name of one shoe and on the right the name of the other.

THE best-known hats in Norway are made in Philadelphia, the only typewriters used are American, the favorite cigarettes of the United States are supplanting all others and American brands of tobacco are being whiffed from the curdies pipes of the fishermen along every mile of coast and fjord. The figure of this immense growth of trade here has not yet been published, but returning travelers bear the tale on every homeward ship.

Norway is entirely dependent upon her fisheries for her prosperity. Eighty per cent of the people of Norway live their living to the sea. Disaster to their fisheries will spell disaster to this newly acquired American trade and will rob Europe of one of the few countries of Europe where American goods genuinely preferred and appreciated.

We are no longer isolated. Even the Norwegian fisheries are now a part of our business, and we are all justified in hoping that the crisis now confronting them will be safely passed.

Edvard Marion Crawford, forty-four years old, successful business man, has re-established in the United States his own independent, wealthy man, one could naturally think that he would be content to settle down in ease and comfort, satisfied with the unusual honors he has already won.

But Amundsen is of the stuff of the ancient Vikings and the life of ease is not to his liking.

There is just one reservation that Americans may justly make in their regard for him. Some time ago he was expelled from a station for trying to throw some doubt upon the validity of Peary's claims to having reached the North Pole. It is most sincerely to be hoped that he will not, upon his return to civilization, start a controversy that can result in no good.

The Cook fiasco has not yet been forgotten by those who are interested in polar exploration. The Norwegian were the first to dispute Cook's claims, and probably for this very reason the Danes re-claimed the pretender and defended him valiantly. No two nations of the earth are more jealous of each other than the Danes and the Norwegians.

Amundsen won. Peary, that intrepid Englishman, ever recalled the South Pole. Yet when Scott's body was found, frozen and starved beside the bodies of his two companions in their tent on the ice of the Great Barrier, his diaries and notes gave full descriptions of the cairn and instruments and papers left at the Pole by Amundsen.

This diary, one of the most treasured human documents in existence, fully and freely admits that the Norwegians got there first, and it tells in graphic terse sentences the keenness of the disappointment that the English party suffered after their terrible experiences on that awful 700-mile trek over the ice and up the Beardmore Glacier to the Pole, only to find that they had been forestalled by the Scandinavians whom they had seen on the edge of the Barrier at the beginning of the summer.

Amundsen won. Peary and four of his companions, paid with their lives for the privilege of proving that they had been beaten by their rival; but they did not whimper or try to prove that the Pole was somewhere else than where Amundsen located it. They admitted that their own lights proved that the Norwegian was right.

In the case of the South Pole, such a location as this is permanent and always subject to further investigation because the lower end of the earth's axis is located upon a mountain some 9500 feet above the level of the sea.

Peary's claims rest upon the unimpaired approval of scientific men who have exhaustively examined all of his records and proofs and found them flawless. It is too late now to lessen the fame of a man who certainly sacrificed enough and endured enough to entitle him to his share of the glory of the north.

SHORT CUTS

Friday the 13th is going to be unlucky for somebody in Nashville, Tenn.

Though our convictions be strong, it is our prejudices that we hold most dear.

Steedores may be striking next because they don't like the color of the captain's socks.

The Pennock-Walker club seems to have been your presence or absence will be noted.

The man who spends the day whistling "Peace, he still" seldom acts on the advice he offers.

Using all our self-restraint, we refrain from typing the obvious paragraph about General Wrangel.

Trotzky sees all Europe Bolshevik in a year. The nightmare will disappear when he wakes up.

Ponzi wants to be "respected like Morse." Well, it must be confessed that he doesn't want much.

At least it is to be hoped that the Beredoff witness who paid \$1 for a New York subway ticket got a seat.

Ponzi may at least flatter himself with the thought that it takes considerable skill to fall for \$7,000,000.

The shooting of quail and pheasants has been prohibited in Chester county, but it is still open season for crabs.

Overshadowing all the other dire happenings of the week is the news that Babe Ruth has dislocated his knee.

Conditions of the employes in Philadelphia have knocked the point out of the saying "He made a mint of money."

If there is anything wrong with the Twenty-eighth ward political club, Director Cortelyou should see to it that it depends on the heads of its organizers.

The suggestion that the county commissioners provide markers for the graves of soldiers, sailors and marines who lost their lives in the world war deserves sympathetic attention.

By the time Count Chadwick Rudinski has run good his mind to \$50 across of Chicago it may be that the heirs of Count Carl Christopher Springer will be ready to annex Wilmington, Del.

Philadelphia I. W. W. stevedores who threatened to strike when they heard that a ship being loaded here was to carry shells to be used in fighting the Bolsheviks in Russia, may read the latest foreign note of the United States Government.

Perhaps it is just as well William Penn is dead. If he were living he might have a very interesting time explaining to his wife just how he came to receive postal cards from Kitty, Luona, Blanche, Minnie, Anna, Louisa, Maria, Mollie, and Pauline. The cards have been received at City Hall.

Miss Gwyneth Waugh says the sea with its changing hues of blue, purple and green suggests the coloring best suited for the clothes of the blonde; the flaming colors, yellow, orange or red, is best suited to the brunette. To which she added that the sky, with its pretty shades of blue, drab and gray, is as ever best suited for the man who pays the bills.

"He jizzes things up" said guardian admiral of Mayor Moore when he ordered the police band to go to Mr. Gretna. And the very next day the Mayor caused to be chased to their homes a quartet of scantly and dizzily dressed girls who were advertised to kiss every young man who joined the navy. Which shows that while his Honor may stand for jazz, he knows where to draw the line.

JOY RIDERS

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BETTER BUSINESS BUREAU EXPOSES SHADY SCHEMES

Stands for Absolute Honesty in Advertising and Pursues the "Fake" Promoter Until He Is Forced to Quit

IN OPERATION a little more than three months, the Better Business Bureau of Philadelphia, which was formed for the purpose of promoting honesty, truthfulness and dependability in advertising and merchandising, has already made its influence distinctly felt in business circles.

The bureau, which was incorporated in December, 1919, and applied for a charter the following month, is composed of representative business men of the city. More than a hundred of the principal business houses of the city are now numbered in its ranks.

Beginning its operations May 1, with an office in the Real Estate Trust Building, the bureau has handled eighty cases which have come to its attention, in that time they have compelled several concerns in the piano business to build their advertising on more dependable lines, and have balked the get-rich-quick plans of some used-car automobile concerns, who they say have used unfair and in some cases crooked business methods.

Elwood Russell is director of the organization and J. Thomas Dale, secretary. Mr. Dale said yesterday that the bureau has been and is at the present time active in the prosecution of investigations against crooked brokers.

"We have compelled a number of others to discontinue business altogether," he said, "while a number of others are still under investigation. In a number of cases we have furnished evidence to legitimate insurance and brokerage houses which has resulted in prosecution of the offenders."

Expose Crooked Schemes "One of the principal types of offenders has been the bucket shop man. Between publicity and business exposure and in some cases the use of jail, we have succeeded in making things quite unhealthy for this type of illegitimate business man."

The band business has found others whom we have exposed. In one case a man was selling German-made pianos at a 50 per cent higher rate than legitimate banking houses were charging, taking advantage of their ignorance of prices.

"The marchant who misrepresents things and the 'day-night' man who either offers something worth a fraction of the price he asks or else tries to sell something that he hasn't got, have received attention from us."

In one instance we received information to the effect that thirty-five truck loads of clothing were to be sent here for the purpose of conducting a big sale, similar to one held in New York City recently.

Investigation disclosed the fact that a big building in West Philadelphia had been rented for the purpose. No one could be found who was responsible for the sale and as there were to be no alterations, exchanges or money refunded, a serious investigation was made.

A committee of four buyers, who could qualify as expert judges, gave an unbiased opinion as to the stock of clothing which was to be offered for sale, reported that the stock was generally inferior and that it would be an injustice to the people of the city to permit the sale to be advertised.

"It was also decided that it was unfair competition for legitimate merchants and no advertisements were allowed by the newspapers to be printed on the sale.

"An attempt on the part of the managers of the sale to advertise by means of handbills and wagons carrying large

OPEN BIDS ON PARKWAY

Company Offers \$750 for Privilege of Tearing Down Houses

Four proposals were submitted to the Fairmount Park Commission yesterday for demolishing about forty frames and brick structures located on Twenty-first and Twenty-second streets, between Summer and Vine streets, in connection with the project to widen the Parkway at that point.

The best bid received was that of the Philadelphia Wrecking Co., who offered to pay the city the sum of \$750, on condition that the company be permitted to retain the materials.

A bid of eighty-five cents per cubic yard for dredging the Schuylkill river within the limits of Fairmount Park was also received from Robert Patton.

THE STANLEY

Market St. ab. 10th—11 A. M. to 11 P. M. THOMAS MEIGHAN LILA LEE and KATHLYN WILLIAMS "The Prince Chap" A PARAMOUNT PICTURE Directed by DeMille

PALACE

1214 MARKET STREET 10 A. M. 12 3 6 9 11 A. M. to 11 P. M. William Faversham "THE MAN WHO LOST HIMSELF" "THE DEEDS OF DAVID BODDIE" with EDWARD BRENN and CLAIR WHITNEY

ARCADIA

Chestnut St. Bel. 10th 10 A. M. 12 3 6 9 11 A. M. to 11 P. M. "Sins of St. Anthony" Next Week—JACK PICKFORD in "THE DEEDS OF DAVID BODDIE"

VICTORIA

Market Street ab. 20th 9 A. M. to 11:15 P. M. D. W. GRIFFITH'S "THE IDOL DANCER" Next Week—"DANGEROUS DATES"

CAPITOL

724 MARKET ST. CHAS. RAY in "Home Comes Home" REGENT MARKET ST. Bel. 17th "THE FAMILY HOUR" GLOBE MARKET STREET at JUNIPER 11 A. M. to 11 P. M. JACK ROOF and HIS BRILLIANT GIRLS "SWEET SWEETIES," Musical Farce

BROADWAY

Broad and Snyder Aves. 2:30, 6:45 & 9 P. M. MACK & GIRLS; EUPHONIC ORCHESTRA in "A POOL AND HIS MONEY"

HELEN HUNT JACKSON'S RAMONA

The Love Story of the Ages 3 SHOWS DAILY 2:30, 7:45, 9:15

GARDEN & ALLAN

Opera House 3 SHOWS 2:30, 7:00, 9:00—25c & 50c FINE ARTS PRESENTS

Up In Mary's Attic

Bathing Beauties in Peison WITH THE Bathing Beauties in Peison—THE PRESS "Carrie is hamper with laudable aim"—THE HULLYBEE "A striking, dashing show"—THE RECORD "To avoid getting in line, BUY YOUR SEATS IN ADVANCE."

WILLow GROVE PARK

LEPS and HIS SYMPHONY ORCHESTRA TODAY Super Programs at All Four Concerts 4:30, 7:30, 9:30, 11:30

GARRICK

Chestnut St. Near Broad Carl Laemmle offers the Cinema Sensation of the Season

SHIPWRECKED AMONG CANNIBALS

Being the amazing adventures of two intrepid camera men among the man-eating savages of New Guinea. Continuous TODAY, Mat. 25c, 50c. Evening 25c, 50c, \$1.00

KEITH'S

Billy H. Van & Corbett-James J. Gladys-Clark & Bergman-Henry in "Topsy of the Hour" Eva Shirley & Her Band Dolly Kay; Marjorie McMonery; Others

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